

February 28, 2011: International Corporate Philanthropy Day



ADMICAL Network for corporate philanthropy and its members are celebrating the 2nd International Corporate Philanthropy Day, intended to raise awareness for the important role of the private sector in society, to reinforce the business and social benefits of corporate community investment, and to encourage further involvement among businesses.

The International Corporate Philanthropy Day

Monday, February the 28th, 2011 marks International Corporate Philanthropy Day (ICPD), an international advocacy day led by the Committee Encouraging Corporate Philanthropy (CECP). On this day, CECP holds the annual Board of Boards CEO Conference in New York, along with a host of media-friendly events, including a joint program with the United Nations focused on the role of the private sector in achieving the Millennium Development Goals.

2011 Topic: Primary schooling, education and training for all

This year the UN program will focus on Millennium Development Goal 2, regarding commitments to Universal Primary Education. There will be discussed: enabling access for children, both boys and girls alike, to a full course of primary schooling and promoting education and training in the world of work

In France, many companies are involved in these essential fields. This document focuses on some actions of Admical members.

- **Companies** : Accenture, Aéroports de Paris foundation, Air France foundation, Alcatel-Lucent foundation, AREVA foundation, Axa Research fund, BNP Paribas foundation, Caisse des Dépôts, Crédit Agricole SA, Culture & Diversité foundation, HSBC Education foundation, IBM, Ikea, KPMG France Corporate foundation, L'Occitane foundation, L'Oréal Corporate foundation, Orange foundation, RATP foundation, Renault, Réunica Prévoyance foundation, Safran, Schneider Electric foundation, SEB foundation, Total foundation, Veolia Environnement foundation, VINCI foundation.
- **Grant seekers** : Centre National de la Danse, Cité Nationale de l'Histoire et de l'Immigration, Le Bal, Etablissement public du parc et de la grande halle de la Villette.

ADMICAL

Admical was founded in 1979 to promote corporate philanthropy in various fields such as: social works, culture, environment, sport and research. It is the most authoritative source of information on corporate philanthropy in France. We help, advise and train companies and grant seekers. Admical is also a club gathering 180 French and international companies, as well as important organizations active in corporate philanthropy.

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CECP

The Committee Encouraging Corporate Philanthropy (CECP) is the only international forum of business leaders focused on increasing the level and quality of corporate philanthropy. Membership includes more than 180 global CEOs and chairpersons of companies that collectively account for more than 40% of reported corporate giving in the United States.

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Accenture



Skills to Succeed is Accenture's corporate citizenship focus, which educates people around the world – building skills that enable them to participate in and contribute to the economy and society. By 2015, Accenture is committed to equipping 250,000 people around the world with the skills to get a job or build a business. Accenture and the Accenture foundations will contribute more than US\$100 million by the end of 2013.

Accenture currently has more than 80 Skills to Succeed initiatives around the world:

Africa – working in multiple countries with *Enablis*, a Canadian organization with whom it has a founding partner relationship, to help build the skills of young entrepreneurs

Brazil – offering training, with *Conexão*, in market-relevant skills for people who are unemployed, as well as free consulting services for entrepreneurs

India – working with *Dr. Reddy's foundation* to train disadvantaged young people in business process outsourcing and technology skills

Philippines and Cambodia – teaming with French organization *Passerelles Numériques* to help underprivileged students build the skills they need to obtain IT jobs and break out of poverty

France – teaching business preparedness skills to students in community high schools and colleges: *Henri 4, ESSEC...*

About Accenture

Accenture is a global management consulting, technology services and outsourcing company, with approximately 211,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US\$21.6 billion for the fiscal year ended Aug. 31, 2010. Its home page is www.accenture.com.

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About Passerelles Numériques : <http://passerellesnumeriques.org/en/>

About Skills to Succeed : <http://www.accenture.com/us-en/company/citizenship/Pages/skills-succeed.aspx>

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Aéroports de Paris foundation



A restaurant managed by the association Le Relais for a program of work integration social enterprise in catering field

The Aéroports de Paris foundation was created under the auspices of Fondation de France with the aim of supporting initiatives to develop local solidarity.

The foundation's financial support makes it possible to initiate or develop actions in three main social areas –handicap and disease, social inclusion and training, citizenship and the fight against all forms of exclusion– enjoying the proximity to our airports as Aéroports de Paris personnel support this action by voluntarily contributing their skills. The Aéroports de Paris foundation seeks to promote talent and give every person the possibility of obtaining an education and training. Within this context, it provides financial support for many projects working to achieve social inclusion through training or assistance for youngsters suffering from learning difficulties or handicaps.

In 2010, the foundation specifically supported projects undertaken by associations such as:

- RELAIS: a structure for social inclusion through economic activity. Its aim is to promote the return to employment of people with difficulties through suitable training that should eventually lead to a proper job in a restaurant;
- foyer socio éducatif du collège Pierre Curie: an educational project providing support to drop-out students through tutoring mainly imparted by ESSEC students (ESSEC is a top French business school) ;
- A.V.E.R.T.I (Association à Vocation d'Éducation et de Réadaptation Thérapeutique des Enfants Infirmes Cérébraux): improving school integration for children with motor and cerebral disabilities.

Every year, the Aéroports de Paris foundation supports almost 60 association projects, ensuring over 4,000 people receive social inclusion assistance.

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Air France foundation



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Promoting education and training for children living in the most vulnerable situations is the keystone of the Air France foundation existence

Created in November 1992, the Air France foundation aims to promote education and training for children living in the most vulnerable situations. It helps them forge their identities, heal themselves and acquire the necessary tools for starting out in life, or embarking on a second chance: François Brousse stresses this basic principle and the fact that the foundation he presides is committed to long-term action, and does not intervene in emergency situations. In 18 years, nearly 600,000 children living with poverty, illness or disabilities have received assistance. In recent years, the Air France foundation has focused primarily on street children in precarious conditions.

On its initiative, in November 2009, UNESCO organized a conference to raise public awareness about the violence, hunger, drugs and prostitution that exists in every region of the world, including in major French cities. The Air France foundation supports targeted reintegration programs for street children, most recently with the NGO Clowns Sans Frontières, which organizes art workshops for young Burkinabé children. These actions should not overshadow the foundation's ongoing efforts to bring a smile to the faces of children in hospitals. In 2010, the foundation partnered with Les Toiles Enchantées to offer the magic of cinema to these children, with screenings of recent feature films in hospitals throughout Île-de-France.

Education is an essential way to help young people shape a healthy self-image. Among other initiatives, the Air France foundation helps schoolchildren in Morocco by supporting the humanitarian actions of the NGO, Au Coeur de l'Atlas.

In 2010, it granted a subsidy for the renovation of the Tizt n'Oubadou elementary school, so that every child could attend school in the best possible conditions.

Employees of Air France responded generously to the call for donations for Haiti. Thanks to €100,000 collected, the Air France foundation participated in a project to refurbish a large public school (2,300 students) in Port-au-Prince thanks to the NGO Première Urgence.

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Alcatel-Lucent foundation



SOS Children's Village in India

Education for the underprivileged

The foundation's purpose is to support the Alcatel-Lucent commitment to social responsibility by serving and enhancing the communities where employees and customers live and work. In 2010, the foundation supported 45 programs in 23 countries, benefiting more than 40,000 young people. Under foundation aegis, some 7,500 Alcatel-Lucent employees donated about 38,000 hours of their time to contribute to 180 goodwill projects in 40 countries.

Alcatel-Lucent foundation mission statement

"Provide youth, with a special focus on girls and young women, in targeted underserved communities, with access to education and life skills programs that will help prepare them to seek employment, higher education, and the opportunity to contribute as citizens and community leaders."

Governance and organization

Funded by Alcatel-Lucent, the foundation is a non-governmental, non-profit private organization that is legally independent and governed by its own Board of Trustees. The Board includes senior executives from Alcatel-Lucent and external organizations.

In 2010, particular attention was paid to strengthening the foundation's program analysis and evaluation tools.

Program selection

All projects are submitted by employees and must be supported by country senior management. To win foundation support, projects must align with the foundation mission and benefit local communities. Project budgets must be clearly defined; results and impact should be measurable. Each project must also include an employee volunteerism component.

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AREVA foundation



Access to education in India

With AREVA foundation's support, the association "Tisser la Paix" has built a school using solar energy in the Himalayan valley of Nubra in India.

The new building, which replaced the small and dilapidated old school, welcomes more children in better conditions.

Thanks to a sufficient level of wintertime sunlight, a unique construction that circulates heated air from greenhouses, and passive solar heat that accumulates within the walls, the classrooms and dormitories can be heated. Children may therefore pursue their studies during the coldest months and continue to assist their parents in the fields during the summer.

The school, inaugurated in July 2010 in presence of AREVA employees sponsoring the pupils, will open its doors in March 2011 to the numerous children who attended the inauguration.

In the countries where the group operates, AREVA foundation translates the company's policy of dialogue with stakeholders into concrete achievements in two main areas: knowledge sharing and health.

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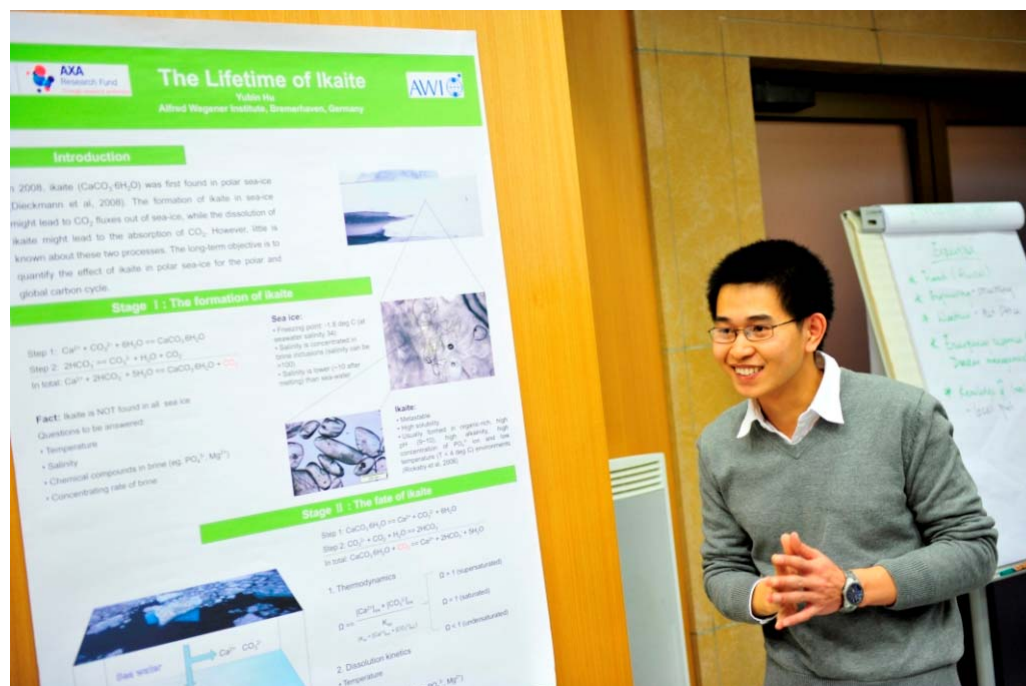
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Axa Research fund



“The AXA Research fund supports world-class research by providing institutions with the means to attract and retain the best scientists for today and tomorrow.” Ezra Suleiman, President of the Scientific Board.

As a major initiative of scientific philanthropy, the AXA Research fund provides support for research focused on understanding and preventing the risks threatening the environment, human life and our societies.

221 basic-research projects were funded within three years, including 200 young researchers, PhDs or in postdoctoral year, working in laboratories all around the world. The support of AXA allows them to work and learn with the best possible conditions. In addition to this support, AXA gathers every year the young fellows to meet a world-class researcher, exchange best practices and network, above any education or discipline. The fund has also awarded 11 endowments for several million euros supporting research institutions of excellence. These teaching Chairs intend to attract the best scientists of today to train those of tomorrow. For example, the AXA-Polytechnique Chair on Cardiovascular Cellular Engineering, held by Abdul Barakat, aims to promote research on cardiovascular diseases, but also to train and develop young researchers through extended educational programs.

The 221 research projects funded as of today are implemented in 19 countries with researchers of 40 different nationalities. The Scientific Board is chaired by Ezra Suleiman and composed of eminent members of the academic world and AXA Group representatives.

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BNP Paribas foundation

**ODYSSÉE
JEUNES**

Une initiative du Conseil général de la Seine-Saint-Denis
et de la Fondation BNP Paribas

Odyssey for Youth to Discover the World

Education is vital to a healthy society, helping people develop on a personal level and making an essential contribution to economic growth. This is why BNP Paribas and its foundation have for many years supported initiatives that promote sharing knowledge and equal access to education in underserved urban neighborhoods in France.

The Odysée Jeunes program was launched in December 2009 by the General Council of Seine-Saint-Denis* (a district north of Paris) and the BNP Paribas foundation to support school trips organized by middle schools in the district. In one year, the program funded 202 trips.

The program received 1.5 million euros in subsidies in 2010, covering over half the cost of these trips, thus significantly reducing the contribution of students' families.

More than 8,400 students from 108 schools (out of 144 in Seine-Saint-Denis) were able to take advantage of these trips in 2010. These trips enable the students to learn a foreign language while discovering another country, its history and culture. Equally important, visiting another country is an opportunity to approach the concept of citizenship.

Twenty-four students from the Pablo Neruda middle school in Aulnay-sous-Bois traveled to southern Morocco to help establish a school library at the Hassan II high school in Bouizakarne. They had a chance to meet with representatives of the Ennakhil association in Marrakech, which is active in protecting women and children.

On another trip, 49 students from the Pierre Curie middle school in Bondy studied the architecture and industrial achievements of England from the 19th century to the present day. At the Pablo Neruda middle school in Pierrefitte-sur-Seine, 22 students spent two years working with their teachers, an artist and ethnologist to prepare for a trip to Chile, retracing the footsteps of the poet their school is named after.

The program continues this year. Educators can find complete information and apply for support for their project on the website www.odysseejeunes.com. The site also features details of many of the successful trips that have been completed to date.

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Caisse des Dépôts



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Already acting for people with difficulties through its Urban Solidarity program which promotes the art practice as a way of insertion in society, Caisse des Dépôts wishes to strengthen its action in the social housing districts by opening a new program dedicated to reading. Aimed at illiteracy prevention, the Reading program supports the projects intended to give a taste for reading and books to young children (nursery school, first year in primary school) or school teenagers.

Led in urban renovation districts priority for Caisse des Dépôts, the projects supported display on all the French territory. Among them, the "Coups de pouce clé", set up by Apféé (association to favour equal opportunities at school) and the "Accompagnement vers la lecture" (reading support) project, led by the AFEV (association for the student foundation for the city), are two symbolic examples of this program.

In 2009-2010 the "Coups de pouce clé" reached 9,600 children in 243 French cities. Concerning weak at reading children in the first year of primary school, this action consists in giving them a regular support in their discovery of reading through 1.5 hour courses, four times a week after school, with a codified and reproducible process. The parents are strictly associated to the work led with their children and commit solemnly, in the city hall of their place of residence, to follow this action all the school year long.

Stemming from a partnership between the AFEV and Caisse des Dépôts, the « Accompagnement vers la lecture » (support to reading) project is experimented in Ile-de-France and intended to be reproduced in the other French territories by 2013. It consists in the support to reading of nursery school children by voluntary students.

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Crédit Agricole SA

Crédit Agricole is a banking group with cooperative and mutualist foundations. Its historic values of proximity, responsibility and solidarity guide its commitment to serving the regions in which it operates, and the men and women that make up the group. Crédit Agricole therefore supports and encourages access to education for everyone, as education ensures equality of opportunity and facilitates access to employment. Within this framework, Crédit Agricole has chosen to develop its efforts in a number of areas:

Higher education

Crédit Agricole is involved in:

- financing educational bodies such as the Geopolitics chair and the Finance and Sustainable Development chair at Paris-Dauphine University;
- promoting the science of business administration, in particular research and development of teaching, in association with the HEC foundation.

Helping young people with difficulty accessing education

Since 2007, Crédit Agricole S.A. has been a partner of the "Nos quartiers ont des talents" association, with around 80 sponsors volunteering to coach students in order to help them with their integration into the professional world.

Initiating children in economics

The Grameen Crédit Agricole Microfinance foundation joined forces with Bayard Presse in 2010 to write four reports with two partner microfinance institutions in Mali, which were published in four magazines for young people. An educational leaflet on microfinance was also distributed to 900,000 young magazine subscribers in France.

Crédit Agricole has also helped publisher Play Bac to create an economics mini-dictionary for secondary school children, and "*L'argent expliqué aux enfants*" for children aged 8-12.

Access to education in countries in the southern hemisphere

For 30 years, the group has supported a number of projects to promote education in countries in the southern hemisphere via the Crédit Agricole Solidarité & Développement association. For more information about CASD: www.unsouriredurable.org.

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Culture & Diversité foundation



Convinced that an entrepreneur has a commitment towards his community and that the access to arts and culture for young people from destitute areas is a major stake in our society, Marc Ladreit de Lacharrière, Chief Executive Officer of FIMALAC, created the corporate foundation "Culture & Diversité" in 2006.

The foundation's mission is to help young people from Educational Priority Areas (ZEP) and from underprivileged social classes to gain access to arts and culture. A very helpful mission indeed, considering the economic, social and geographical barriers this population has to face, which prevent them to access these sectors.

To achieve this goal, the foundation developed seven programs to promote equal opportunities to access cultural formations with the Ecole du Louvre, the Superior Schools of Art, the cinema school La fémis, six national schools of architecture, the National Institute of Patrimony, the Ecole Nationale des Chartes specialized in patrimony professions, the UNESCO, the schools Boule and Duperré and thirteen recognized schools of journalism.

Its programs are based on an innovative methodology recognized by public institutions: INFORM the high school students about the graduate schools and the professional opportunities they offer, PREPARE the most motivated for the entrance examinations, SUPPORT them once they have been accepted to the schools. These steps have been developed considering the overall issues linked to the promotion of equal opportunity and the specific program of each school.

The foundation works in close collaboration with the Ministry of Education and all its departments as well as with the administrative and pedagogic teams of the schools which inform their students and select the most motivated of them.

More than 4500 students from over a 100 schools from Educational Priority Areas have benefited from the foundation's actions to promote equal opportunities in accessing High Schools of Culture.

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HSBC Education foundation



Convinced of the need to facilitate access to education for all, HSBC France created in late 2005 the HSBC Education foundation, under the aegis of the Fondation de France.

Its aim is to provide human and financial support over periods of between one and three years for the initiatives of associations and institutions which facilitate access to education for underprivileged children, through culture.

After six years of existence, HSBC can bear witness to the fact that access to culture from early childhood provides an opening to the world, builds personality and gives children a taste for learning.

Realizing that the fight to close the social divide involves meeting people, the foundation chooses only those projects that offer paths to collaboration or occasions to meet the group's staff members in France.

The group encourages its staff members to become involved with associations by helping them in a number of ways such as raising funds, tutoring, accompanying children on outings, or taking part in juries. Since its creation, The HSBC Education foundation has given its support to 70 associations and institutions which use culture as a pathway to education, involving 10,000 young people from underprivileged backgrounds.

For the past four years, the foundation has also supported a programme preparing for entry to a grande école, Sciences Politiques, for young students from ZEPs (priority areas with education problems), granting scholarships for accommodation and tutoring services by the Bank's top managers.

The HSBC Education foundation also supports financial educational programmes aimed at consolidating projects by adult entrepreneurs from underprivileged backgrounds.

Under the Chairmanship of Christophe de Backer, CEO of HSBC France, the Executive Committee is composed of representatives from HSBC and qualified personalities.

The foundation's sixth call for projects is open until 30 April 2011. Aware of the PISA 2010 survey results, it will select projects designed to reduce, through culture, injustice in education for underprivileged children or preadolescents.

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IBM



IBM, corporate citizenship and affairs

IBM employs most valuable resources, technology and talent, in order to create innovative programs supporting communities around the world to promote access to innovation and knowledge for all. The primary focus of IBM corporate citizenship activities is on developing initiatives about specific societal issues: education, culture, health, communities.

In education, IBM carries out in partnership with the ministry for national education, the local authorities and associations three programs supporting rural and priority zones of education: Kidsmart for nursery schools, Mentorplace for high school, Tryscience dedicated to female pupils. Through these programs, IBM wants to contribute to change the methods of training, to give equal access to new technologies and scientific careers.

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IKEA



The education of a child is a priority for IKEA

IKEA shares the same philosophy as UNICEF: every child has the right to receive an education regardless of where he/she lives.

This is why the IKEA foundation supports numerous projects with the goal to provide children with the best possible jump start in life. In order to achieve this goal, the IKEA foundation and UNICEF work together on three levels:

- increase parental and community awareness on the importance of education ;
- guarantee access to quality education;
- create an optimized learning space for children and teachers, specifically by training teachers with techniques that favour a child's development.

UNICEF and IKEA: a solid and vital partnership

In 2000, IKEA and UNICEF signed a partnership that officially put common actions of fundraising and advocacy in place.

The first projects of this partnership were put in place in Southeast Asia, notably in India, where IKEA has present for a number of years and where children are in significant need.

On site, donations made to UNICEF have allowed for the improved access to education for underprivileged children by providing them with necessary school supplies.

With 6,500 €, UNICEF can provide medical visits (including regular check-ups, vaccinations and screenings) in 100 schools – with 25,000 €, UNICEF can completely renovate ten schools.

Since 2003, IKEA runs a fundraising campaign through "Operation Soft Toys." Through this annual campaign, IKEA customers contribute to the education of millions on children in Africa, Asia, and Central and Eastern Europe. Each year during the holiday season, IKEA donates one euro to UNICEF for each stuffed animal sold.

Through this campaign IKEA was able to raise 11 million € for UNICEF in 2010.

Between 2009 and 2015, an estimated 10 million children will have benefited from UNICEF programs supported by the IKEA foundation.

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KPMG France Corporate foundation



Created in 2007, the KPMG France Corporate foundation supports and develops educational program in favor of young people in need in order for them to get professional prospects and for salaried employees of the firm in order to encourage their voluntary commitment. It benefits from a € 300 000 annual endowment.

One of its major actions is the "**High School Programme**" initiated in September 2007. The goal of this educational program is empowered young people in need coming from disadvantaged areas in France to improve their accounting skills and knowledge, help them to build their professional future and to provide them career opportunities, particularly in the accounting field. This programme is three-fold:

1/ The sponsoring of classes from vocational high schools located in areas earmarked for special educational assistance. KPMG salaried employees will follow the young people from these classes all throughout the year: they share their experience, their profession, their career and run workshops on the operation of the business and its codes, the accounting professions, the job searching techniques...

2/ The organization of "KPMG company discovery" days for the sponsored classes: meeting with Human Resources, accounting game, Workshops on business codes and improve personal skills, Presentation of the various professions performed within KPMG to show young people the diversity of experiences and careers.

3/ The internship: each year, KPMG welcomes students from sponsored classes for internships periods, in order to provide them with a valuable and enriching first professional experience. To support the implementation of the programme on a national scale, a framework agreement was signed in 2009 between the KPMG France Foundation and the French Ministry of Education.

In 2010-2011, the High School Programme means:
21 towns in France, 25 partner high schools, 44 sponsored classes, 870 student's beneficiaries, 40 internships proposed, 30 company discovery days, 130 KPMG Volunteers involved.

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L'Occitane foundation



Created in 2006, and with a budget of more than 3 million euro for 5 years, the L'Occitane foundation supports philanthropic projects within three fields of action : the support to visually impaired people, the economic emancipation of women, and the preservation of the knowledge of nature.

The L'Occitane foundation and the support to visually impaired

Since its creation, the L'Occitane foundation commits itself for the sight. In France, the actions are concentrated on the integration of visually impaired people. The foundation supports the creation of innovative professional training to become groom for horses, professional musician, or well being practitioner. From now on, more than 40 persons have already benefitted of these training.

To go further... the launch of the grants for the professional training of visually impaired

The L'Occitane foundation has launched this year the grants for the professional training of visually impaired people. The objective: become a boost for employment of visually impaired. They are selected on their motivation, their professional project, and their needs. The first promotion of grantees has been selected in February 2011 and is made up of 7 people. All of them will receive grants from 1500€ to 3000€.

The economic emancipation of women

The L'Occitane foundation gets involved for literacy of women in Burkina Faso. For 25 years, L'Occitane has been working with the women of Burkina Faso for the Shea butter. This lasting partnership has led the Foundation to concentrate its actions on economic emancipation of women by supporting literacy projects.

A partnership with Aide & Action

Last July, the L'Occitane foundation has signed a 3 years partnership with the NGO Aide et Action. More than 600 000 Euros will be donated to the NGO to ensure the implementation and the follow up of literacy centers in Burkina Faso. This year, more than 400 women are following literacy classes in their own language.

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L'Oréal Corporate foundation



Hairdressers against aids: a preventive educational programme

L'OREAL and UNESCO, an international group and the United Nations Organisation, have joined forces to fight the HIV/AIDS epidemic through a training programme for hairdressing professionals all over the world, entitled "Hairdressers Against AIDS".

This programme, the only one of its kind, is based on the special status of hairdressers. They represent a large community that has strong social links with its clientele. Their ability to communicate is highly effective in relaying information on how to prevent HIV and AIDS.

The "Hairdressers Against AIDS" programme is carried by L'Oreal's educational culture, rooted in a general philosophy of promoting health and hygiene, and can express itself thanks to L'Oreal's network of trainers in the Professional Products Division. It has also been one of the L'Oreal Corporate foundation's flagship programmes since 2007.

The programme is currently deployed in 30 countries, where 5,000 trainers provide a specific educational module on the risks of the disease and self-protection methods, not only during the "business line" courses of the 300 L'Oreal training academies, but also in hair salons and during professional meetings. Once trained, hairdressers play a fundamental role in awareness-raising and education.

2011 marks an important stage in the programme, which is 10 years old already! It now has a range of new tools, including four awareness-raising films, a new training kit and a new communication campaign. Innovative support-raising actions are being carried out in the United States. Trainers and hairdressers met up in November 2010 in the streets of New York City, in front of the giant screens in Time Square, which showed the visuals and slogan of the new communication "Use your Voice, Use your Power, for a Beautiful world without AIDS". Moreover, the hairdresser of the stars and photographer John Nollet has shown his support for "Hairdressers Against AIDS" by producing a special calendar. The celebrities featured in this calendar have voluntarily participated to show their support to the profession in the fight against HIV/AIDS.

The programme aims to reach 3 million hairdressers in 50 countries by 2012.

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Orange foundation



The Orange foundation supports access to education in developing countries

Numerous studies show that educated girls become catalysts of change for their families, the economy and the society in which they live. Developing the girls' potential through quality education is an extremely effective tool to fight poverty and disease, and improve economic conditions. However, in developing countries, for economic and cultural reasons, girls must overcome higher barriers than boys to go to school and complete their studies.

The Orange foundation supports projects specifically contributing to enrolment and retention of girls in school in developing countries where the France Telecom/Orange group is present.

The objectives of the Orange foundation are:

- encourage girls to attend school at an early age;
- encourage them to stay in school and continue their studies after the age of 15 ;
- help them gain financial independence after completing their studies.

Many projects have been supported since 2005 in Senegal, Mali, Ivory Coast, Niger, Cameroon, Central African Republic, Guinea, Madagascar, Kenya, Egypt and Dominican Republic.

For example in Senegal, the Orange foundation grants scholarships to 825 high school students from disadvantaged families in 6 regions of the country in partnership with USAID. In Mali, the foundation contributed to the construction of 114 classrooms in partnership with the Malian Ministry of Basic Education and UNICEF. The Orange foundation supports the Villaregia Mission Community literacy program for 400 women in one of the poorest districts of Abidjan, Ivory Coast.

Each year, over 10 000 girls and young women are provided an education thanks to the Orange foundation.

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RATP foundation



« Trajets d'Avenir »: 1 scholarship, 1 student, 1 mentor

This programme aims at giving equal chances to education and employment to young people from lower-class families. The RATP foundation has been acting on this topic for several years.

The President of the foundation's Board of Administration, and CEO of RATP initiated the programme in 2009. The goal is to help students full of talent but with low financial status, when in Preparatory class or university, to go on further to long-term studies, or chain excellence.

It covers 3 fields:

- Scholarship: financing for students who slightly exceed (up to 15%) the criterion of State scholarship;
- mentoring: each voluntary RATP employee advises, motivates and accompanies a student in his discovery of the business world during interviews and/or telephone conversations. He is awarded 7 half-days a year to fulfil his mentoring with his student ;
- attendant measures: the mentors are given a special training in order to prepare them to encounter the young students and accompany them (success keys, analysis of expectations, role playing...).

Programme results

- After investigation, the 21 students followed by their 21 mentors have settled a very trustworthy relationship. They were able to meet other people than their teachers, so as to get a global vision of the link between their studies and business.
- employees could develop new skills through their relationship with their student, unknown so far.
- "Trajets d'Avenir" allows a better understanding of careers at RATP; it favours the students potential choice for demanded skills. It provides the middle/senior managers with a personal commitment, within the professional framework.

Programme main strengths

- Training of mentors, in order to help them preparing their role and encounters;
- RATP's investment with the grant of time on duty for the mentor;
- this programme calls on young people who would not be granted financial help otherwise, because they exceed of few euros the awarding rules;
- impact of the programme is deeply measured, thanks to individual surveys and interviews;
- creation of a mentors community into the company.

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Renault



The Renault Group is committed to supporting educational projects in many countries in which it operates, which encourage an open-minded attitude and access to education. Renault is a founding partner of the South African Valued Citizens Initiative, a member of the "Voix de l'Enfant" since 2010. This initiative, set up in multicultural state schools aims to foster a sense of responsible citizenship and respect for differences.

"Course en cours" is a complete educational programme designed to bring together school and university education and the business world. Pupils in secondary schools have been given the task of designing a Formula 1 car in a 1:18 format fitted with an electric engine. "Course en cours", the Grand Prix des Collèges & Lycées, aims to promote equal opportunities with particular attention paid to pupils from the least privileged social environments and to encourage them to go on to higher education in science and technology.

Created in 2007 by the ELLE foundation and the Alliance Renault-Nissan, the "Women for Education" prize is designed to support the education and training of women in developing countries.

After Afghanistan, India, Ethiopia and Mexico, the two partners chose to work in favour of women in Haiti after the earthquake of 2010. On the occasion of the One day, one job programme organised in partnership with IMS-Entreprendre for the city, employees at the Technocentre in Guyancourt explained what is involved in a career in safety with Renault via programmes designed to improve awareness of active and passive safety, and tests on a static simulator for students

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Valued citizens: <http://www.renault.com/fr/Groupe/developpement-durable/responsabilite-sociale-de-l-entreprise/Pages/education.aspx>

Course en cours: <http://www.course-en-cours.com/>



Réunica Prévoyance foundation



Firemen of Paris, certificate ceremony

Within its corporate patronage, the Réunica Prévoyance foundation supports educational projects designed to remotivate youngsters through both a learning and a professional qualification course. Both projects, described below, are supported by the Réunica Prévoyance foundation. They seek this goal based on very different structures.

Program "Young Fireman of Paris" of ASASPP (in other words a sportive and artistic association of Parisian firemen).

This introductory 2 year program in firefighting is aimed towards boys and girls aged 14 to 16, and in particular those coming from working class areas. The trainee supervision is carried out by senior officers, active, retired or reservists. When graduating and achieving the national certificate of "young firefighter" they can enroll themselves from the age of 18 as professional firefighters. The program "Young Fireman of Paris" contributes to youngster's motivation, self-esteem and necessary skills to build their personal and professional future.

Project "Radio 10" the association "Un sourire de toi et j'quitte ma mère " (which could be translated by "A smile from you and I'll leave my mother") This project allows youngsters who are socially excluded to question, through sound creative workshops, the concept of work from a job and shared experience point of view. They get acquainted with making interviews in the workplaces, thus accompanied by a photographer and radio professionals. The youngsters also meet people who want to share their career experiences. The vision of the work (not reduced to its economic value), added to the discovery of new jobs, enable the youngsters to be part of positive dynamic linked to their professional future, and also be a relay for other young people around them.

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Association "un sourire de toi et j'quitte ma mère"



Safran



© Jean-François Damois / Creative Center / Safran

Safran, the French Ministry for National Education, the Orchestre de l'Alliance: partners for a young people's concert

On December 14, 2010, and for the third consecutive year, the Safran Group organized a concert with the Orchestre de l'Alliance, in close partnership with the Ministry of National Education, for 600 pupils from primary and secondary schools of the school boards of Créteil, Paris and Versailles, situated in socially and economically disadvantaged areas. The objective was to offer these children a memorable experience of classical music. Attending a concert at a Parisian venue of such renown was a brand-new experience for many of them. The applause rang out loud and clear after each item on the program. One of the schoolchildren even stood in as conductor for a short passage of music, and the child's pride and pleasure at doing this were plain for all to see! At the end of the concert, the "thank-you's" rained down from the young audience, testifying to their enthusiasm and to the power of the occasion.

They then listened attentively to the words of Luc Chatel, the French Minister of Education, who had been keen to attend the event. He underlined the educational duties incumbent on schools while also stressing the importance of the committed involvement of companies such as Safran. Culture is a source of sharing and integration; it can offset the effects of social and economic disparities on educational success and on life in general.

This event as an occasion was both fun and educational. It was intended to help these young spectators understand that music is part of a heritage to which they too belong. The fight against inequality is frequently also a matter of questioning received ideas: classical music should not be considered as something for a privileged few; it is, on the contrary, a common universal treasure.

Civic responsibility is part and parcel of the Safran enterprise culture, and contributing to social cohesion through projects such as this concert is perfectly in tune with the Group's solidarity patronage approach.

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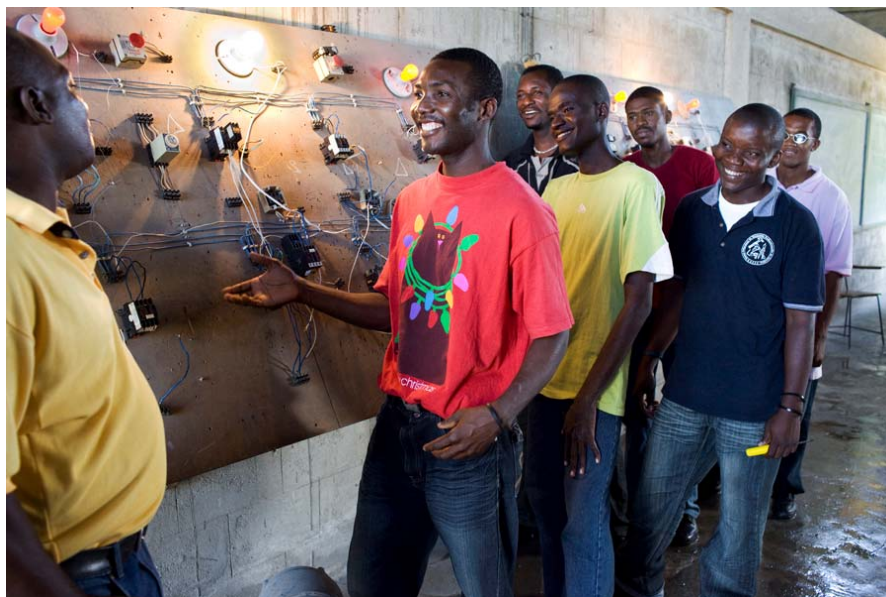
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Discover Safran corporate patronage's axis and the video of the concert:

<http://www.safran-group.com/site-safran/engagements/mecenas/>



Schneider Electric foundation



© Agence Vu

Founded in 1998 under the auspices of 'Fondation de France', the Schneider Electric foundation backs real-world, lasting projects that promote training and job opportunities for young people at the base of the pyramid – primarily in the energy industry and encourages Schneider Electric employees to participate. The foundation's objective is to support collective and association-supported projects to help the most disadvantaged groups, who can find themselves cut off from the rest of the society. It promotes projects located near Schneider Electric sites around the world that provide an opportunity for long-term employee involvement. The Schneider Electric foundation participates in the Group's commitment to sustainable development. Since 2008, its efforts have focused more broadly on the BipBop energy access programme (*Business, Innovation and People at the Base Of the Pyramid*). The Schneider Electric foundation contributes in particular to the People aspect of the programme with a specific focus on developing countries like South Africa, China, Brazil, Russia, India, Haiti but also Chile, Burkina Faso, Cameroon and Lebanon.

The objective is to train 10,000 young people at the base of the pyramid to the energy management solutions (from 2008 to 2012). At end 2011, 5,000 have been trained through projects in 17 different countries.

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SEB foundation



The vocation of the SEB foundation, which was established in 2007, is to combat social exclusion via social reintegration initiatives aimed at those on the margins of society or at risk from exclusion. The foundation supports schemes in three main areas: vocational rehabilitation, social integration via improved living conditions and social integration via education and training.

The foundation spearheads a plethora of initiatives in the field of education and training supported by a network of group employees who are active in vocational projects run in conjunction with community organizations:

- sponsoring candidates of the Second Chance foundation: people who have dropped out but wish to return to mainstream employment by creating a business or learning new skills;
- participation in on-site Career Days aimed at children from underprivileged backgrounds followed by the Fondation d'Auteuil as well as unqualified jobseekers between 16 and 25 who depend on the local youth center in Lure-Luxeuil-les-Bains;
- contributing to training initiatives: organization of site visits for young people, mentoring jobseekers as part of the schemes run by the association Sport dans la Ville, which aids youths from deprived areas;
- involvement of employees in the Envie network of social enterprises which co-organizes training courses for underprivileged workers with the foundation.
- over 400 people have been helped by the various schemes to define their career aspirations, find out more about employment prospects etc...

The dedication and commitment of group employees is essential to the group's action, projects a positive corporate image and makes the group particularly attractive to students.

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Total foundation

When signing a six years partnership with the Fonds d'expérimentation pour la jeunesse (FEJ), in 2009, Total initiated a new type of collaboration between its corporate foundation, the government and the associative sector. In doing so, Total gave a new dimension to its philanthropic actions in favor of education. Run by the Ministry of Education, the FEJ truly is a public policy laboratory. Based on field expertise, the FEJ is designed to experiment innovative programs to facilitate access to employment for young people. With a financial commitment of 50 million Euros, Total is the major private partner of the Funds which is endowed with 200 million Euros. Beyond financial support, the Total foundation is deeply involved in each step of the experiments: identification of the areas of focus, drafting calls for projects, sitting on the selection panel, supporting non-profit associations... Projects financed by the FEJ are subject to rigorous selection criteria and assessment carried out by specialized an independent academic research centers or private cabinets. The ultimate goal is to identify best practices in order to inspire efficient and sustainable national youth policies. Calls for projects are spanning many different youth-related issues: helping youth people entering the work force to obtain their driving license, early intervention to prevent school and training dropout, microcredit for start-ups, gender equal opportunity and anti-discrimination... The Total foundation currently supports around 100 projects all over the country.

Aside from its support to the FEJ, the Total foundation is committed to other education-related initiatives notably through the involvement of Total's employees and the opening of the exhibitions patronized by Total to underprivileged people.

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Total foundation website link : www.fondation.total.com

Veolia Environnement foundation



© Christophe Majani
d'Inguibert

The Veolia Environnement foundation helps UNICEF's program "Child Friendly Schools"

The Veolia Environnement foundation has supported the "Child Friendly Schools" program in Moldavia since 2008. This ambitious worldwide initiative, created by Unicef, puts children at the heart of the schooling system by taking into consideration the child's general well being and by creating an encouraging learning environment. This program aspires to provide access to essential services such as water, sanitization and heating for each Moldavian school. The Veolia Environnement foundation can bring its technical expertise and financial support for these services.

Following a national contest in Moldavia, where 30% of the population lives under the poverty line ⁽¹⁾, the schools Molesti (close to the capital) and Sofrincani (in the northern part of the country) were chosen for the program. For two years, Veoliaforce volunteers specialized in water and energy worked in Moldavia to help local teams, as well as organize and carry out the project by building sanitation facilities, renovating the heating and regulation systems, making thermal building insulation, refurbishing the classroom lighting, school walls, cafeteria room, floors ...

Inaugurated in September 2010, the two schools already welcome over 300 students and 30 professors in an environment which promotes education. By learning from these two "models", the "Child Friendly Schools" initiative wishes for the thousand Moldavian schools to benefit from this program.

The Veolia Environnement foundation, supports general interest projects around the world in the field of sustainable development. The foundation's key initiatives are in outreach, workforce development and environmental conservation. A network of employee volunteers from the group also provide their skills during emergency missions or development projects through the Veoliaforce.

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¹ unicef.org, unicef.fr.

VINCI foundation

FONDATION
VINCI
POUR LA CITÉ



© Luc Benevello

Helping each individual to feel part of the Community

VINCI foundation was established in May 2002, illustrating the long-term commitment of the VINCI group to the Community already served by a large number of infrastructures, built and managed by the group.

Taking action against all forms of exclusion

Bringing together the skills of VINCI employees and non-profit organisations, VINCI foundation has made combating all forms of exclusion its priority, furthering access to employment for those currently shut out and promoting solidarity in the Community.

Human and financial support

VINCI foundation supports projects in the areas where it can rely on the commitment and professionalism of the Group's employees. Acting as sponsors, they offer their skills to serve concrete purposes, over the long term.

Local roots, all over the world

The VINCI foundation works with VINCI Group teams to develop concrete actions, aimed at achieving lasting results. In this way, it fosters local initiatives wherever the Group is present. It also supports the creation of "sister" foundations to adapt to the local context. Already in existence in the Czech Republic and in Germany, similar foundations will be set up in other countries soon.

Considering training : we support associations that offer basic training and guidance, helping individuals with no qualifications into the working world.

Considering education : we support initiatives aimed at promoting citizenship, collective responsibility and providing young people with the framework for living in society.

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Centre National de la Danse



The Centre national de la danse (National center of dance) set up the CND Enterprises Circle, within which it welcomes its sponsors: Hermès corporate foundation, BNP Paribas foundation, Séquano Aménagement, Bouvet Ladubay.

The will to contribute to the promotion of the territory is essential in the search of partnerships and has a real signification in the Seine Saint Denis area where the CND is settled : it is a complex territory but in complete and promising social and economic transformation.

The artistic and cultural education plays a great role in the local establishment of a public and national institution like the CND, giving a chance to more than 1000 young people to access every year art and dance.

The CND not only wishes to share with these young people the discovery of dance, but also to give them a chance of experimenting the media library, the exhibitions, the shows, the cinema, the meetings with the artists, the studios,...

Members of the CND Enterprises Circle support all the activities of the CND, and above all its programs of artistic and cultural education.

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Cité Nationale de l'Histoire et de l'Immigration



© Eva Allouche

The Cité in partnership with the Ministry of Education and Research is looking to promote among school audiences the recognition of the history of immigration as well as its contributions. It strives to conceive educational resources and material to support teachers and their students and also set up a network of partnerships with the help of an Education Committee. The Education Department team is there to assist teachers in the conception and implementation of cultural or artistic projects in relation to the history, remembrance and cultures of immigration.

The Cité offers a wide range of activities such as:

- continuing Professional Development programs for teachers as part of partnerships established with academies via the Delegations for Artistic Education and Cultural Action, teachers training colleges or inspections;
- study days and academic sessions organized with various partners based on the themes developed by the Cité as well as educational workshops on the occasion of symposiums organized by the Cité.
- educational guidance on different exhibitions scheduled at the Cité: the permanent exhibition "Repères"¹ and temporary exhibitions;
- study groups made up of teachers from all disciplines to think up educational sequences that account for the history of immigration, set up trans-disciplinary educational projects "arts, history, remembrance";
- information listing and circulation concerning teacher-led educational projects on the themes of the Cité in the projects directory, assistance in building a project, collection and circulation of existing teaching resources;
- Reading Committee to analyze and select a number of works (non-fiction, literature, youth literature, history) to be suggested as teaching aid for teachers.

Cité Nationale de l'Histoire de l'Immigration partners : Veolia Environnement, Caisse des Dépôts, EADS, GDF SUEZ, Eiffage, Vinci.

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¹ Bearings or Landmarks in French



Le Bal

La Fabrique du Regard, the educational arm of LE BAL, have developed since 2008, programmes for secondary-school students, mainly from educational priority areas. La Fabrique du regard wants to help these students to find their way through this all-images environment.

L'image en partage

L'image en partage is an elective workshop for students in the Ile-de-France region (approximate ages 16-17). Each workshop 30 students in visual arts or communication to consider, over the course of the year and in images, a given theme. Students are introduced to artists' work, go to exhibitions and hear professionals talk about their experience, to then design and publish a work of their own.

Theme 2010-2011: « To live the world »

Guest artist: Laurent Malone

Partner: fondation Culture & Diversité

Mon œil !

Mon œil ! is a classroom project for students aged approximately 15 to 17 from secondary schools, vocational schools and special education schools in the Île-de-France region. Over the course of the school year, each class takes part in three workshops, focusing on images for the screen, the page and the gallery wall.

2010-2011: 46 classes in 38 schools will work on the theme, "Questions of territory."

Partner: fondation France Télévisions.

Mon journal du monde

Mon journal du monde is an optional, after-school weekly workshop for students aged around 11 to 14. It is led by an artist or image specialist in close consultation with teaching staff. Students discover how they can "read" an image and consider the different techniques and practices of photography. They then create a montage of images to produce their own Journal of the World.

2010-2011: 15 schools, 160 students taking part, 450 students informed

Partners: Fuji, Suez Environnement.

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Etablissement public du parc et de la grande halle de la Villette



© Franck Dunouau

The Parc de la Villette puts its connection with the public at the core of its mission. Educational projects have been set up around the cultural events and the park's architectural and landscape heritage. The 'Jardins Passagers' and the collaboration with the Adrienne et Pierre Sommer foundation, are perfect examples.

The Jardins Passagers

The Jardins Passagers, an area of 3,000 m² dedicated to the respect of nature and the protection of biodiversity, fulfil two roles: make people think about urban ecology and contribute towards creating social links. By 2012, all of these gardens will be accessible to disabled people. Mediation workshops offer the public the chance to get to know about and appreciate plants and vegetables, to familiarise themselves with the insects and to cook the fruits of their harvest... The Jardins Passagers welcome the local community: an association of local gardeners helps to maintain the gardens, and actions have taken place with schools, retirement homes, etc.

Visitors come from all sections of society: they include school groups, special needs schools, individuals and locals. On average, 14,000 visitors pass through the gardens every year and 4,500 take part in the workshops.

Jardins Passagers partners

EDF DiversiTerre foundation for the accessibility programme for disabled people, Veolia Environnement foundation and the Société Générale for the 1,000m² extension, which opens its doors this year.

Dog workshops and the Adrienne et Pierre Sommer foundation

Since 2009, the Parc de la Villette has been working with the Adrienne et Pierre Sommer foundation on the subject of the relationship between people and animals. A dog owner and his or her dog invite children to work on their animal fears by teaching them the basic rules to be followed in the presence of a dog.

A second workshop was set up in 2010 focusing on helper dogs for people with physical disabilities. It allows for tackling subjects such as the position of the disabled in society.

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