



FACT SHEET

National Corporate Philanthropy Day

When Is National Corporate Philanthropy Day?

February 25, 2008 - President George W. Bush and Secretary of Commerce Carlos Gutierrez officially recognize National Corporate Philanthropy Day, the fourth Monday in February each year.

What Is It?

A day for the business community to celebrate its achievements in corporate giving and pro bono service, building awareness of the benefits of corporate community investment, and inspiring corporate America to engage further in corporate philanthropy and service. This day offers a media platform from which companies may broadcast their message about the importance of corporate community partnerships.

Who Participates?

All businesses are invited to participate in the celebration. Business leaders, government officials, nonprofit organizations, and the corporate community celebrate National Corporate Philanthropy Day each year.

How Is It Celebrated?

Corporate giving officers around the country plan special programs with their employees, nonprofit partners, local government agencies, and the general public. Companies host events at their own offices, award grants, send communications to their employees or the media, and conduct a variety of other creative programs.

What Events Does CECP Host for National Corporate Philanthropy Day?

- The **'Board of Boards' CEO Conference**, at The McGraw-Hill Companies, convenes CEOs from Fortune 500 companies to discuss corporate philanthropy from an executive perspective on the theme "The CEO's Challenge: Leading the Company, Shaping Society."
- The **Excellence in Corporate Philanthropy Awards Luncheon** honors two companies in recognition of exemplary CEO leadership, measurement, innovation, and partnership in corporate philanthropy. One award is also presented to a nonprofit for excellence in corporate partnerships.
- The winners of CECP's Excellence Awards ring the **NYSE Closing Bell**.
- The **United Nations** hosts a special convening to discuss the corporate community's role in advancing the Millennium Development Goals.
- The **Empire State Building** is lit in blue and green, the colors of National Corporate Philanthropy Day.

Visit www.CorporatePhilanthropy.org to join the celebration.