



Michelle DiSabato

Manager, Planning and Reporting, Altria Corporate Services, Inc.

Michelle DiSabato is manager of planning and reporting in the New York office of Altria Corporate Services, Inc. She has 10 years of experience in the corporate affairs arena including corporate contributions, strategic and financial planning, event planning/execution, community involvement, and government affairs planning. She has served on the corporate affairs management team, global contributions council, and executive committees focused on strategy and organizational development.

Ms. DiSabato is a leader who is a catalyst for solutions in change, process, and project management. She has worked with external grantees to build their capacity to develop and define a set of tools and techniques that will articulate the intended outcomes of their programs, leveraging the outcome measurement model developed by the Rensselaerville Institute. In addition, she has played an active role in the Committee Encouraging Corporate Philanthropy (CECP) to identify an approach for benchmarking and measuring the impact of philanthropy. She also currently serves as a resource council member (and former board member) of Stages of Learning, a New York-based arts education organization.

During her tenure at Altria, she received international business experience while working in Brussels, Belgium, and Lausanne, Switzerland. While on assignment she managed all international philanthropy efforts and internal communications on the company's giving. Previously, she led a cross-functional team in developing and implementing a contributions management system across the company's global enterprise, including enabling on-line grant-making throughout the companies. The system and processes were the precursors for her work in impact measurement.

Ms. DiSabato earned a BS in accounting from St. John's University and later earned a certificate in special event planning from New York University.



Michelle Dow

Director, The Corporate Citizenship Company USA

Ms. Dow leads The Corporate Citizenship Company's (TCCC) operations in the U.S., working with North American companies to develop a global approach to corporate citizenship and community involvement. Michelle oversees TCCC USA's work with the London Benchmarking Group (LBG) USA, a new group of U.S.-based companies committed to working together toward better valuation of corporate community investments and the measurement of impacts to both the business and the community.

In addition to her LBG work, Ms. Dow manages client consulting relationships with US-based companies including Abbott Pharmaceuticals, American Express, Amgen, BD, Deloitte, Direct Energy, the International Finance Corporation (IFC), and Unilever USA. Projects include advising on corporate social and environmental reporting and benchmarking, social and economic impact assessment, community involvement, and stakeholder engagement.





Before relocating to New York City, Ms. Dow worked for The Corporate Citizenship Company in London for three years. During this time key projects included managing a groundbreaking research partnership between Unilever and Oxfam, exploring the links between wealth creation and poverty reduction in Indonesia, and authoring Unilever's global corporate social and environmental reports. Prior to joining TCCC, Ms. Dow worked as a freelance CSR and sustainability consultant to business, government, and nonprofit clients including British Telecom, the UK Sustainable Development Commission, The Rainforest Foundation, and Global Action Plan.

Ms. Dow holds an MA with honors from the University of Edinburgh in European Union studies and modern European languages (French and Italian). She also studied political science at the Institut d'Etudes Politiques in Grenoble, France.



Jason A. Saul

Founder and Managing Director, Mission Measurement, LLC

Jason Saul is the founder and managing director of Mission Measurement, LLC. Mission Measurement helps corporations, nonprofits, and foundations measure and improve their social impact.

Mr. Saul teaches performance measurement and benchmarking at the Center for Public/Nonprofit Management, Northwestern University's Kellogg School of Management. He is also the author of the book *Benchmarking for Nonprofits: How to Manage, Measure and Improve Performance* (Fieldstone Press, 2004). *Benchmarking for Nonprofits* was awarded the 2005 Ben Franklin Award for Best Business Book of the Year by the Independent Publisher's Association.

Prior to Mission Measurement, Mr. Saul was chief executive officer of B2PCommerce, a software firm focused on nonprofits and foundations. From 1996-1999, he practiced as a public law and finance attorney, most recently at Mayer, Brown, Rowe & Maw LLP, where he handled regulatory, government relations, and municipal finance matters. In 1994, Mr. Saul co-founded the Center for What Works, a 501(c)(3) organization that promotes benchmarking in the nonprofit sector.

Mr. Saul holds a JD from the University of Virginia School of Law, an MPP from the John F. Kennedy School of Government at Harvard University, and a BA in government and French literature from Cornell University. In 1989, Mr. Saul was awarded the Harry S. Truman Scholarship for leadership and public service.



Farron W. Levy

President, True Impact

Farron Levy is founder of True Impact, a web-based tool for measuring social, business, and environmental return on investment (ROI). Originally prototyped at The Home Depot, True Impact's "triple bottom line" evaluations have since been adopted by clients at Allstate, Deloitte, Verizon, and PNC Bank, among others.



Mr. Levy was formerly a partner and director of cost-benefit analysis services at SmithOBrien, a social auditing firm, and an analyst with Industrial Economics, Inc., an environmental and economic consulting firm. Mr. Levy has also managed urban economic development projects for the Commonwealth of Massachusetts, Social Venture Network, and CitySkills, Inc. (where he was executive director); and served as an advisor to City Year, New Profit, Inc., and CitySoft.

Mr. Levy earned an MPP from Harvard University, and a BS with university honors from Carnegie Mellon.