



Margaret M. Coady

CGS Program Manager, Committee Encouraging Corporate Philanthropy

Margaret Coady came to the Committee Encouraging Corporate Philanthropy in January 2005 to spearhead the organization’s signature Corporate Giving Standard (CGS) online measurement and benchmarking program. The tool’s primary applications include data collection, reporting, benchmarking, and analysis. Companies have submitted over \$36 billion in domestic and international giving data to date.

Since joining CECP, Ms. Coady has tripled the number of companies actively involved in benchmarking their giving using the CGS system; over 115 companies, including 44 of the Fortune100, currently participate in the initiative. This work has generated an unprecedented storehouse of data, and Ms. Coady has been instrumental in creating a library of actionable reports for giving professionals based on her analysis. She often lectures, in person and by teleconference, for national audiences on these publications. In addition, Ms. Coady consults one-on-one with survey respondents to create company-specific giving profiles, which corporate philanthropy professionals find essential in planning giving strategy and presenting findings to senior management.

Prior to joining CECP, Ms. Coady worked as a senior IT consultant with PricewaterhouseCoopers and played a key technical role in several global custom software implementation projects for F500 clients. She graduated magna cum laude, Phi Beta Kappa from Williams College.

